

PRESS RELEASE

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For Immediate Release

Apolloni Vineyards and David Hill Vineyards & Winery establish Joint Operating Agreement

FOREST GROVE, OR (September 22nd, 2022) – Apolloni Vineyards and David Hill Vineyards & Winery are pleased to announce a new joint operating alliance, with the goal of retaining the two specific brands while optimizing operational expenses. This collaboration is a unique business endeavor aimed at continuing to grow both brands in a competitive market.

The synergies of both Tualatin Hills properties have inspired this agreement. Both vineyards and wineries are committed to sustainable farming, winemaking and business practices; both are LIVE and Salmon Safe certified. They share a passion for supporting their community, with both engaged in local philanthropy and David Hill Vineyards & Winery achieving B Corp status in 2020. The merger will strengthen the Tualatin Hills American Viticultural Area (AVA) and continue the legacy of Oregon owned and operated wineries in the Willamette Valley.

“David Hill highlights our ongoing commitment to the Tualatin Hills AVA, the most northern portion of the Willamette Valley,” said Alfredo Apolloni, Owner of Apolloni Vineyards. “By coming together we are doubling down on this cooler region. I am excited to join forces with one of its most significant and historic vineyards in our region. Combined we are a total of 260 acres on 4 unique vineyard sites, our two production facilities and tasting room sites craft and showcase diverse and exciting wines from the Tualatin Hills.”

Both Apolloni Vineyards and David Hill Vineyards & Winery will continue to operate as separate brands, retaining their individual character and staff, continuing to create the rich and diverse set of products and experiences customers enjoy so much at each winery. The joint operating company is owned by Alfredo and Laurine Apolloni and Mike Kuenz.

“I see an exciting and bright future at these fantastic properties as we continue to craft unique, exceptional wines in the Tualatin Hills,” said Mike Kuenz, General Manager of David Hill Vineyards & Winery. “I’m pleased to be part of the stewardship and growth of these businesses and continue to invest in our very special region.”

About Apolloni Vineyards

Apolloni Vineyards specializes in the production of premium Pinot Noir and traditional, Italian-style wines.

Owner/Winemaker, Alfredo Apolloni and his family live on the vineyard, situated in the northern Willamette Valley and home to Oregon's newly designated **Tualatin Hills AVA**. This location, which also houses the winery, tasting room and underground barrel cave, lies just 25 miles west of downtown Portland. The vineyards, totaling 90 acres, include 45 acres of organically farmed Pinot Noir, Chardonnay, Pinot Gris, and Pinot Blanc. Both the vineyard and winery are certified sustainable by the LIVE (Low Input Viticulture & Enology) and the Salmon Safe programs. The tradition of winemaking in the Apolloni family dates back 150 years, with vineyards originally in northern Italy. The wines of *Apolloni Vineyards* represent the best of old world Italian tradition, brought to the soil of Oregon, demonstrating a quality of excellence in viticulture. Alfredo, his wife Laurine and their three children share in this family adventure.

Italian Roots. Oregon Grown.

Apolloni.com | [@apolloniwine](https://www.instagram.com/apolloniwine)

About David Hill Vineyards & Winery

With original plantings from the mid 1960's, *David Hill Vineyards and Winery* is built on innovation, education and historic tradition. With 150 acres of property within the **Tualatin Hills AVA**, David Hill Vineyards farms with an emphasis on biodiversity and minimization of chemical inputs, with its 45 acres of vineyards being LIVE certified. David Hill produces terroir-driven Pinot Noir, Pinot Blanc, Muscat, Sémillon, Riesling, Gewürztraminer and Sylvaner using low intervention winemaking techniques.

David Hill prides itself in contributing to the community and providing an equitable work environment and is a B Corp certified company, joining a global community of leaders working toward achieving the highest level of social and environmental performance possible. In choosing a benchmark for social accountability, David Hill contributes to the larger global movement of reducing inequality and environmental hardship.

DavidHillWinery.com | [@davidhillwinery](https://www.instagram.com/davidhillwinery)